Cyber-Bullying: Awareness on Wheels

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Picking Our Topic

Bullying an ongoing issue

Cyberbullying a growing issue

Bullying exists past elementary school

Bullying can layer on top of other major stress

Personal Experience

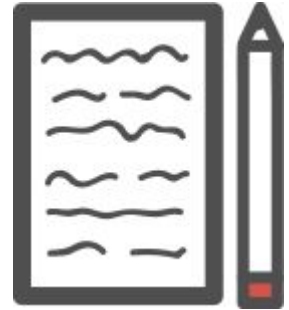Traditional Bullying

Cyber Bullying on Social Media

More cyberbullying than traditional in high school

Kids don't understand responsibility online

Our **Research**

- According to *Cyberbullying Research Center*, cyberbullying defined as "willful and repeated harm inflicted through the use of computers, cell phones, and other electronic devices."
- Cyberbullying affects academic performance
- Unlike normal bullying, can happen at home or in dorm (through social media or text) not just at school
- Content can be more harsh without face to face interactions, no empathy for persons facial reactions
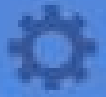
Survey Questions

- Do you think bullying only applies to people in K-12?
- Are you aware of any bullying on the Quinnipiac Campus?
- On what platforms have you seen cyberbullying?
- Have you ever been directly affected by cyberbullying?
- Do you know anyone who has ever been cyberbullied?

Survey **Results**

- **4/25** people think bullying only applies in K-12
- **10/25** are aware of bullying on campus
- **Facebook** and **Instagram** are the most popular platforms cyberbullying has been seen
- **15/25** have been directly affected by cyberbullying
- **21/25** know someone who has been cyberbullied

The **Needs**

- We found that a lot of people have been or know someone who has been bullied before
- It is important to focus on social media platforms such as Facebook and Instagram
- We need to create a system that raises awareness of cyberbullying on campus and addresses possible solutions to this problem.
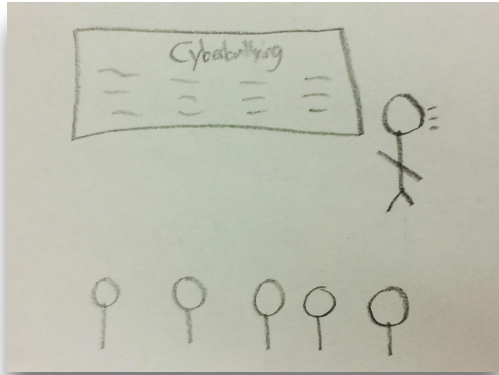
Our Research **Question**

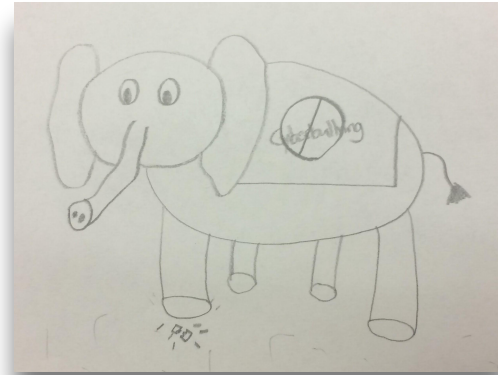# How might we spread awareness of cyberbullying in colleges?

Our **Initial** Ideas

Relevant

- Speaker event
- Support group
- Posters / Flyers

Novelty

- Elephant steps on phones of cyberbullies
- Ban Wi-Fi privileges of cyberbullies
- Mandatory anti-bullying classes

Our **Core** Ideas

Speaker Event

Support Group

Posters/Flyers

Show examples of cyberbullying

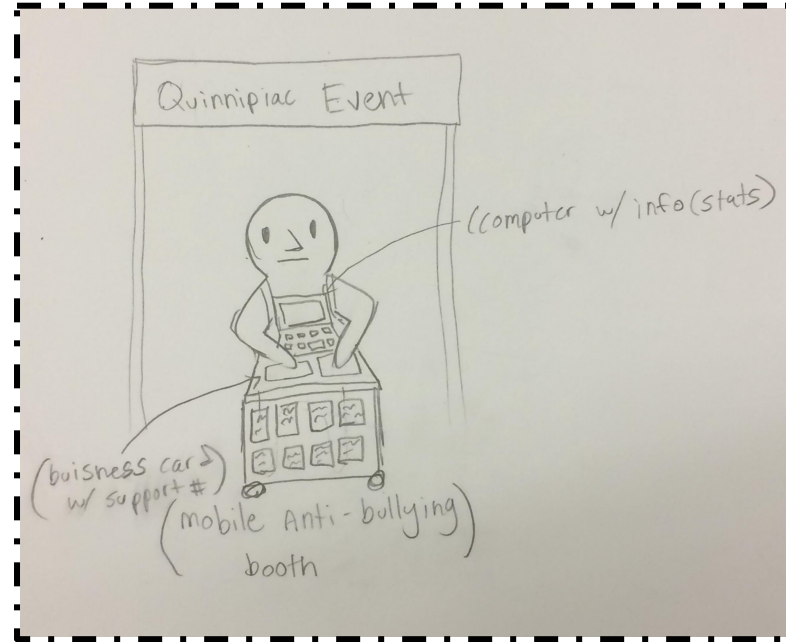Bullying an ongoing issue, so idea should be able to be ongoing

Our **Final** Concept

- Cyberbullying: Awareness on Wheels
- Mobile Unit
- Can show up at multiple student events
- Spread awareness and provide support
- Interactive and informative

Drawings for Prototype
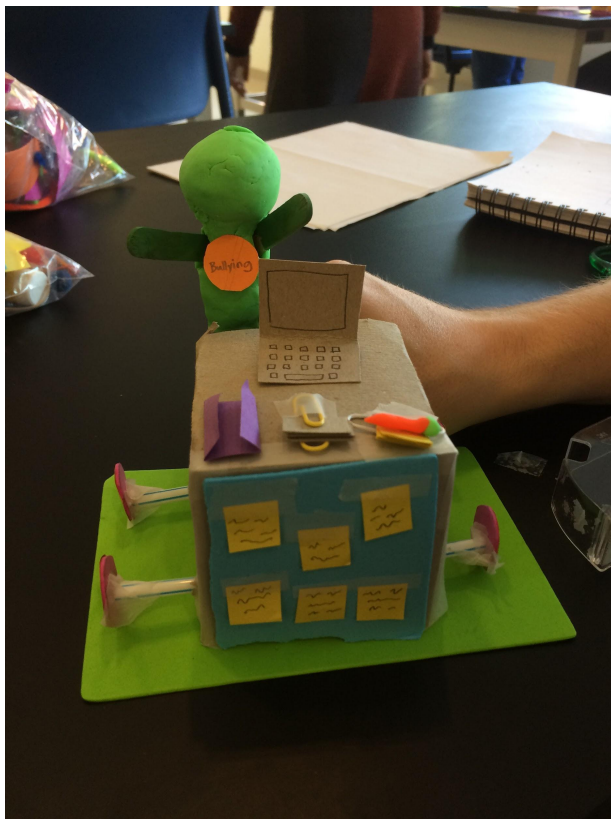
The **Materials**

- Cardboard
- Construction Paper
- Foam Paper
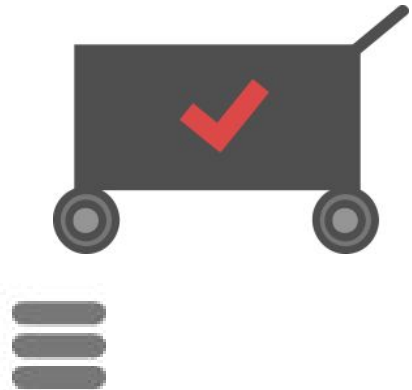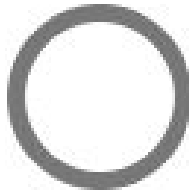- Playdough
- Straws
- Popsicle Sticks

Finished **Prototype**

- Spokesperson in the back
- Laptop, brochure, sticky notes, and business cards on top.
- The front is where people anonymously shows support or personal stories
- The cart itself is mobile and able to be taken to a variety of different Quinnipiac events
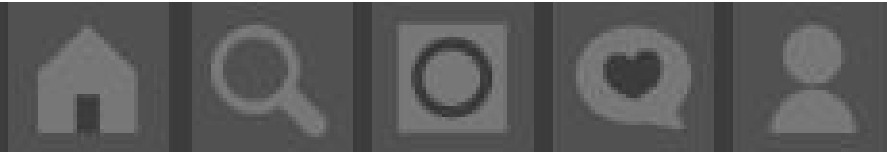
Our Ideas **Viability**

- Can be an ongoing solution, show up at multiple events
- Provides support for students
- Makes students aware that bullying still exists
- Shows examples of cyberbullying which people empathize with
- Interactive with spokesperson

Summary

How might we spread awareness of cyberbullying in colleges?

- Bullying an ongoing issue, cyberbullying a growing issue
- Cyberbullying and stress of college can harm students
- Make people aware of the issue but also provide support
- Cyberbullying: Awareness on Wheels

Conclusion

- Cyber bullying must be addressed and brought to public attention

- It is important for universities to provide support and awareness in order to prevent it

- There are affordable and effective ways to educate students about cyber-bullying

Conclusion

- When communicating online, people lose their human elements (empathy)

- Like traditional bullying, cyberbullying should also be addressed at a young age

- With new social media apps cyberbullying will only adapt, but if people are educated and aware of it they can adapt to prevent it

Credits

Works Cited

Brown, Katie. "4 Ways to Combat Cyberbullying on Your Campus." *» Campus Answers*, EVERFI Company, 20 Oct. 2016, www.campusanswers.com/combat-cyberbullying-on-campus/.

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Johnson, Lakitta D, et al. "Cyberbullying on Social Media Among College Students." *Counseling.org*, VISTAS Online, www.counseling.org/docs/default-source/vistas/article_03b0bf24f16116603abcacff0000bee5e7.pdf?sfvrsn=4.

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Miller, Megan. "5 Ways to Prevent Bullying on College Campuses." *Campus Answers*, EVERFI Company, 2 June 2016, www.campusanswers.com/5-ways-to-prevent-bullying-on-college-campuses/.